



Assistance to Business Clinic
(ABC)

Thursday, May 23, 2024, 8:00 AM- 5:00 PM
DoubleTree by Hilton Hotel Missoula
100 Madison St.
Missoula, MT 59802

Open to Members and Non-Members

Register

Register





### Apply Now for Leadership Missoula 40



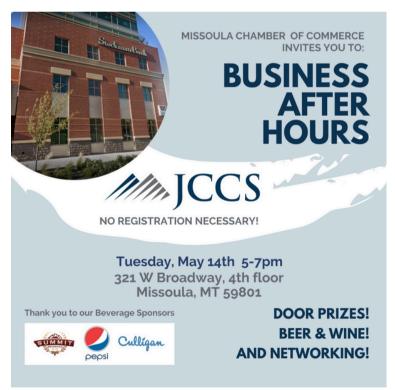
Download Application

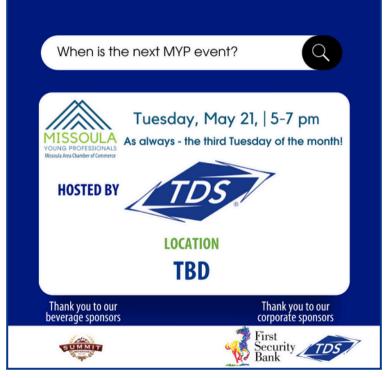






## **MAY NETWORKING**











Dear Missoula Chamber of Commerce Member,

Now's your chance to tap into the Richest, Stand-Alone, Bareback Rodeo on the Professional Rodeo Cowboy Association (PRCA) circuit. It's the YELLOWSTONE Darby XTREME Bareback Weekend. It's coming to Darby and the Bitterroot Valley on June  $1^{st}$  and  $2^{nd}$ .

For one full weekend, the eyes of the rodeo world will be focused squarely on Darby. Thanks to Rocker Steiner's eye-popping, record-setting, 95-point ride at the 2022 event, we're expecting record crowds, more TV viewers, and greater media coverage, than ever before.

What's that mean for you? How about the chance for your biggest money weekend of the year? The Bitterroot Valley will be brimming with rodeo fans looking to experience Montana from Friday through Monday.

Please understand, this isn't the same old rodeo crowd from years gone by. Thanks to Taylor Sheridan's hit TV series *Yellowstone*, Darby will be filled with a well-heeled, experience-driven crowd, who's anything but shy about spending a few extra dollars to ensure a good time.

To help lead rodeo revelers to your door, we're offering you a chance to become a part of the YELLOWSTONE Darby XTREME Bareback Weekend with Official Sponsorship Packages, starting at as little as \$1,000.

From packages featuring social media, online ads, and local signage to full scale sponsorships with arena banners, live announcer mentions, TV commercials, and VIP ticket experiences, we've got something for every size and every kind of business.

To get in on all the action, create your own custom sponsorship, or just get more information, reach out to Nancy Shearer.

Let's make Darby the Xtreme Bareback Capital of the World

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President, Darby Rodeo Association

TO LEARN MORE: Call Nancy Shearer at (817) 269-0779 or email NShearer159@yahoo.com

# YELLOWSTONE Darby EXTREME Bareback Sponsorship Packages

#### YELLOWSTONE Darby XTREME Bareback Sponsorship Packages:

#### Gold/Presenting Sponsorship Package - \$10,000

- Presenting Recognition in all press, media, signage, program, printed materials, etc
- Name and Logo Included on Inside Front Cover with Presenting Sponsors
- · Full Page Ad in the Event Program
- · Eight VIP Tickets to Two Day Events
- Eight VIP Tickets to sponsor Party and all VIP Events
- :30 Spot on Jumbotron and Cowboy Channel Event Broadcast on the Cowboy Channel (dirty feed)
- · Banner in arena, in prime location
- Product Sampling/Trade Show Space
- Announcer Mentions -Thanks to your company during live event
- Sponsor Spotlight Article/Video on FB Page
- Steve Wrubel (Professional Photographer) Photo Deck for Sponsor Usage

#### Silver Sponsorship Package - \$5.000

- Six VIP Tickets to Two-Day Event
- Six VIP Tickets to Sponsor Party and all VIP Events
- ½ page Ad in Event Program
- Recognition on Silver Sponsorship Page
- Banner in arena, in select location
- :30 Spot on Jumbotron and the Cowboy Channel's Event Broadcast (dirty feed)
- Announcer Mentions -Thanks to your company
- Product Sampling/Trade Show Space
- Sponsor Spotlight Article/Video on FB Page
- Steve Wrubel (Professional Photographer) Photo Deck for Sponsor Usage

#### Bronze Sponsorship Package - \$2500

- Four Tickets to the Two-Day Event
- Four Tickets to the VIP Sponsor Party
- Recognition on Bronze Sponsorship Page
- ¼ Page Ad in Event Program
- Banner in the arena
- Steve Wrubel (Professional Photographer) Photo Deck for Sponsor Usage
- Announcer Mentions -Thanks to your company

#### Friends Of Darby Rodeo Association Package - \$1,000

- Two VIP Tickets to the Two-Day Event
- Two VIP Tickets to Sponsor Party
- Business Card Ad in Event Program
- Announcer Mentions
- Recognition in Event Program





2023 Sponsorship Guide

Committees

**Board of Directors Application** 

Portal Log-In

Job Board

Meeting Room Rental

eBlast Instructions PDF Download





#### **BUSINESS RESOURCES**

Workforce Resources Links

**JOB BOARD** 

Sign-up for JOB ALERTS

You'll receive an email when new jobs are posted

#### **Member FAQ**

<u>Using the</u> Member Portal

Staff Contact
Information

We preserve and advance the quality of life in Missoula by advocating for a healthy, responsible and diverse business environment and by providing resources that help businesses succeed.

Missoula Area Chamber of Commerce Mission

